

## **2020 EVENTS**

**Basketball**

**Bocce**

**Bowling**

**Card Games**

**Cornhole**

**Darts**

**Golf**

**Horseshoes**

**Ladder Golf**

**Mini Golf**

**Pickleball**

**Running**

**Shooting**

**Shuffleboard**

**Soccer Kick**

**Swimming**

**Table Tennis**

**Throws**

**Walk in the Park**

**Washers**

**Wii**



***Celebrating 19 years!***



**JUNE 22 - 26, 2020**

Organized by  
York County Area Agency on Aging  
100 West Market Street  
York, PA 17401  
Phone: 717-771-9610  
Fax: 717-771-9044

## What Is The York County Senior Games?

Organized by the York County Area Agency on Aging, the Senior Games is an annual event that attracts hundreds of seniors to participate in fitness, fun and fellowship. The mission is to promote healthy lifestyles and fitness for older adults through competitive and noncompetitive activities.

### Dates

June 22-26, 2020

### Location

Primary location will be Central York High School, with a few events at locations across York County.

### Who Is Eligible?

Any York County resident 50 years of age and older by 12/31/20.

### How Is Achievement Recognized?

All participants will receive a 2020 Senior Games t-shirt. Event winners will be awarded medals for 1st, 2nd and 3rd place.

## 2020 SPONSORSHIP LEVELS

### PLATINUM SPONSOR \$3,000

- ◆ Opportunity to provide one marketing item
- ◆ Representative invited to make brief comments at Opening & Closing Celebrations
- ◆ Recognized as a sponsor for one event (and onsite during the event)
- ◆ Logo on participant t-shirts
- ◆ Recognized in YCAA newspaper, *New Horizons* (distribution of 28,000)\*\*\*
- ◆ Week long business display in lobby area
- ◆ Logo and 1 page ad in registration booklet and on sponsor poster

### GOLD SPONSOR \$2,000

- ◆ Opportunity to provide one marketing item
- ◆ Representative recognized at Opening & Closing Celebrations
- ◆ Recognized as a sponsor for one event (and onsite during the event)
- ◆ Business display in lobby area for 2 days
- ◆ Ad on sponsor poster
- ◆ Logo on participant t-shirts and in newspaper, *New Horizons* \*\*\*
- ◆ Recognized in registration booklet

### SILVER SPONSOR \$1,000

- ◆ Business display in lobby area 1 day
- ◆ Ad on sponsor poster
- ◆ Logo on participant t-shirts
- ◆ Recognized in YCAA newspaper, *New Horizons* \*\*\*
- ◆ Recognized in registration booklet

### BRONZE SPONSOR \$500

- ◆ Logo on participant t-shirts
- ◆ Recognized in YCAA newspaper, *New Horizons* \*\*\*
- ◆ Recognized in registration booklet

\*\*\*Sponsorship must be confirmed by 2/1/20.

## How Can You Help?

### Financial Support

The York County Senior Games is financially supported by sponsorships from local businesses and organizations.

***All donations are tax-deductible and should be made payable to the York County Human Services Fund, with a designation for York County Senior Games and mailed to YCAA.***

### Volunteer Support

Volunteer support from the business community is also needed for the success of the Senior Games. Volunteering during the Senior Games can be very rewarding and a wonderful opportunity to support the older adults of York County. Encourage your employees to volunteer during one or more of the Senior Games events.

**For more information on sponsorship or volunteer opportunities, call the York County Area Agency on Aging at 717-771-9001 or [aging@yorkcountypa.gov](mailto:aging@yorkcountypa.gov)**